

# Jackson

## SUPERINTENDENT (ON SITE)

“My projects have to be completed on time.”

### Goals/Needs

Planning, organizing, directing, and controlling project

To get service, equipment pickup, and manage rentals from his mobile device

To make sure project stays on track, and monitor field activities

### Motivations

A team that works fast and reliable equipment

Producing results for promotions

Extra time for himself on the weekend

Incorporates value by adding products that assist him and his team

### Pain Points

Spends too much time facilitating and following up on service calls, equipment rentals, and pickup requests

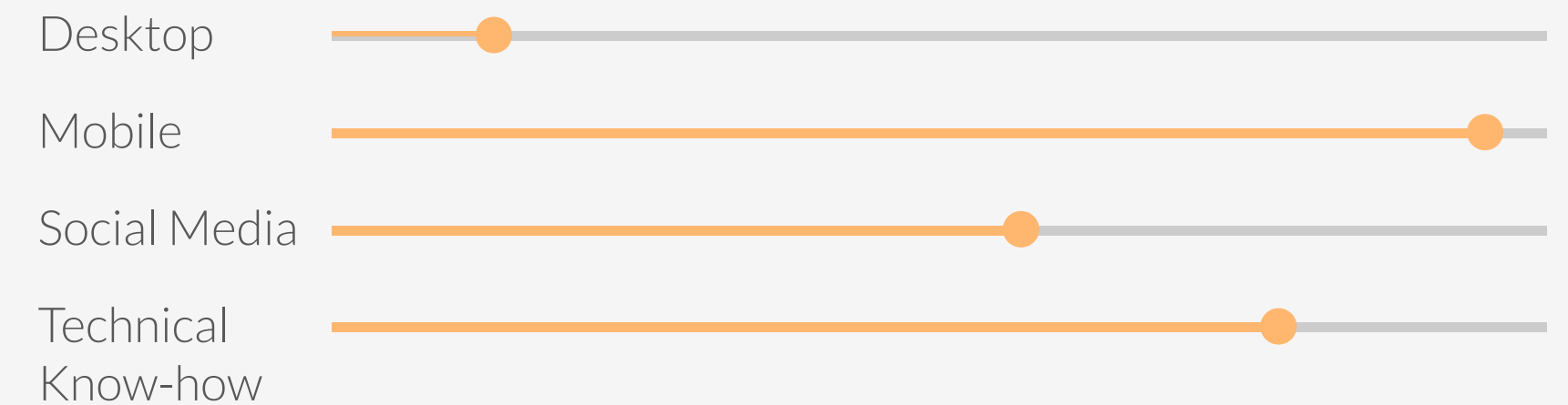
When on-site, needs support and follow through

Difficulty in finding good, hard working hands on site

### Daily Tasks

- Schedule Subcontractors, consultants, and vendors
- Perform Quality control duties
- Coordinate required inspections with local jurisdictions
- Communicate and compile reports for the project team such as ASI's, RFI's submittals

### Device and Internet Usage



24 Years old

Single, living with two roommates

Dependent on office for job coordination